

International Conference on Sustainability and Green Technologies *Information Sheet*



Co-organisers:



Register:



* This conference is partially supported by grants from the Research Grants Council of the Hong Kong Special Administrative Region, China (Project No. UGC/IDS/R/24/20 & UGC/IDS/R/24/22).

- Date: 24 – 25 October, 2023 (Tuesday and Wednesday)
Time: Day 1: 9:30 am – 4:45 pm
Day 2: 9:30 am – 4:20 pm
(Registration starts at 9:15 am)
Venue: Picasso Room, B1 Level,
InterContinental Grand Stanford Hong Kong,
70 Mody Road, Tsim Sha Tsui East, Kowloon, Hong Kong
Mode: Hybrid (Online via Zoom)

3. Programme Rundown

Day 1

MC: *Dr Melody LU, Dr Carol WEBSTER and Dr Eric CHEUNG*

TIME	AGENDA	
09:15 – 09:30	Registration	
09:30 – 09:45	Welcoming Remarks	<u>Professor Peter Pok-man YUEN</u> Professor and Dean College of Professional and Continuing Education The Hong Kong Polytechnic University
09:45 – 10:05	Opening Remarks by Guest of Honor	<u>Ir Dr Barry C.H. LEE</u> President The Hong Kong Institution of Engineers
10:05 – 10:15	Presentation of Souvenirs & Photo-taking	
Day 1 Morning Session		
10:15 – 10:45	TBC	<u>Professor Muhammad Ali IMRAN</u> Professor of Communication Systems <i>Also</i> Dean of Transnational Engineering Education (Autonomous Systems & Connectivity) James Watt School of Engineering University of Glasgow
10:45 – 10:55	Q&A Session	
10:55 – 11:25	Field-flame Interaction: Using Acoustic field to Generate a Dancing Flame with Energy Saving	<u>Professor Haisheng ZHEN</u> Professor Mechanical and Electrical Engineering College Hainan University
11:25 – 11:35	Q&A Session	
11:35 – 11:50	Coffee Break & Networking	
11:50 – 12:20	TBC	<u>Dr Ali Kashif BASHIR</u> Reader of Networks and Security Department of Computing and Mathematics Manchester Metropolitan University
12:20 – 12:30	Q&A Session	
12:30 – 13:45	Lunch	
Day 1 Afternoon Session		
13:45 – 14:15	TBC	<u>Dr Haris PERVAIZ</u> Associate Professor School of Computer Science and Electronic Engineering University of Essex
14:15 – 14:25	Q&A Session	
14:25 – 14:55 (30 mins)	Local Hydrogen Supply – Towngas' Innovative Way	<u>Ir Sammy S.K. KONG</u> Assistant General Manager Commercial & Industrial Marketing & Sales Towngas The Hong Kong and China Gas Company Ltd.
14:55 – 15:05	Q&A Session	
15:05 – 15:20	Coffee Break & Networking	

TIME	AGENDA	
15:20 – 15:50	How to Make Full Use of Wind Energy in Compact City?	<p align="center"><u>Dr Yu-hsuan JUAN</u> Assistant Professor Department of Mechanical Engineering National Taipei University of Technology</p>
15:50 – 16:00	Q&A Session	
16:00 – 16:30	Low-frequency Broadband Acoustic Absorbers Based on Acoustic Metasurfaces	<p align="center"><u>Dr Bin LI</u> Associate Professor Deputy Director of Department of Mechanical Innovative Design School of Mechanical Engineering Wuhan Polytechnic University</p>
16:30 – 16:40	Q&A Session	
16:40 – 16:45	Presentation of Souvenirs & Photo-taking	

Day 2

MC: Dr Emily HUANG and Dr Diana HUANG

TIME	AGENDA	
09:15 – 09:30	Registration	
09:30 – 09:50	Opening Remarks by Guest of Honor	<u>Mr Johnson LO</u> Chairman of The Chartered Institute of Marketing (CIM) Hong Kong <i>Also</i> Co-founder of KOLB LIFE Limited
09:50 – 10:00	Presentation of Souvenirs & Photo-taking	
Morning Session Day 2		
10:00 – 10:30	ESG Research in Supply Chain	<u>Dr Colin Cheng ZENG</u> Associate Professor School of Accounting and Finance The Hong Kong Polytechnic University
10:30 – 10:40	Q&A Session	
10:40 – 11:10	Geodiversity: The Cradle for Sustainable Tourism in Hong Kong	<u>Ms Cindy CHOI</u> Chairman Association for Geoconservation, Hong Kong
11:10 – 11:20	Q&A Session	
11:20 – 11:35	Coffee Break & Networking	
11:35 – 11:55	Understanding Greenwashing in ESG	<u>Dr Wenli HUANG</u> Lecturer Division of Business and Hospitality Management School of Professional Education and Executive Development The Hong Kong Polytechnic University
11:55 – 12:05	Q&A Session	
12:05 – 12:25	Effect of Green Advertising Attitude on Collectivist Consumer Behavior: An Integrative Approach	<u>Dr Joseph Lok-man LEE</u> Lecturer Division of Business and Hospitality Management School of Professional Education and Executive Development The Hong Kong Polytechnic University
12:25 – 12:35	Q&A Session	
12:35 – 13:50	Lunch	
Day 2 Afternoon Session		
13:50 – 14:10	The Impact of Mukbang Live Streaming Commerce on Consumers' Food Well-being	<u>Dr Daisy Suet-mui LEE</u> Senior Lecturer Division of Business and Hospitality Management School of Professional Education and Executive Development The Hong Kong Polytechnic University
14:10 – 14:20	Q&A Session	
14:20 – 14:40	Impact of Environmental Awareness and Knowledge on Purchase Intention of an Eco-friendly Hotel	<u>Dr Alina Xinyan ZHANG</u> Lecturer Division of Business and Hospitality Management School of Professional Education and Executive Development The Hong Kong Polytechnic University
14:40 – 14:50	Q&A Session	

TIME	AGENDA	
14:50 – 15:10	A Metamaterial-enhanced Noise Absorber	<p style="text-align: center;"><u>Dr Junot Shanjun LIANG</u> Lecturer Division of Science, Engineering and Health Studies School of Professional Education and Executive Development The Hong Kong Polytechnic University</p>
15:10 – 15:20	Q&A Session	
15:20 – 15:35	Coffee Break & Networking	
15:35 – 15:55	Ultrasensitive, Fast-Responsive, Directional Airflow Sensing by Bioinspired Suspended Graphene Fibers	<p style="text-align: center;"><u>Dr Emily Libei HUANG</u> Lecturer Division of Science, Engineering and Health Studies School of Professional Education and Executive Development The Hong Kong Polytechnic University</p>
15:55 – 16:05	Q&A Session	
16:05 – 16:10	Presentation of Souvenirs & Photo-taking	
16:10 – 16:20	Closing Remarks	<p style="text-align: center;"><u>Professor Chun-wah LEUNG</u> Professor and Associate Dean (Research) <i>Also</i> Head of Research College of Professional and Continuing Education The Hong Kong Polytechnic University <i>Also</i> Interim Director School of Professional Education and Executive Development The Hong Kong Polytechnic University</p>

Enquiries

For further enquiries, please contact the following responsible personnel:

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